



Gonia

A slab serif typeface
designed by Michael Parson

2024 ©Copyright All rights reserved

301 Introduction

The genesis of this new typeface, Gonia, started with my interest in the serif shape and how they change the overall impression of a typeface. The influence of these seemingly small details can be found in the range of approaches that have come to define the main typographic styles, from elzevirs to the modern slab serifs. Though there remains some debate as to their origins, the serif terminal has become a common sight in type design and serve to sit the letter forms on their baseline and help the eye along a string of text.

I have held a special fascination with the slab serif shape, sometimes named Egyptian, that is defined by the heavy, rectangular forms employed. Introduced in the late 19th century, these bold forms answered a growing demand for so-called display typefaces that could be employed in large sizes on posters and other exterior setting. With the advancing industrial revolution and the rise of poster printing as a medium of communication, people were searching for ways to attract new customers to their new industries. Yet since this demand was quite new, most printers simply enlarged the smaller, text intended typefaces, that while functional, did not seem suited to the task.

This period of typographic exploration led to the rise of two new styles, the sans serifs that completely removed the serif from the letters in an effort to simplify the shapes and maximise their space usage. The second style is the slab serif genre, that this time, put more emphasis on the serifs by making their weight much more imposing and bold. While the sans serif style has gone on to become one of the more popular styles in contemporary communication, the slab serif has lived on the sidelines, sometimes employed for titling but otherwise less well known than the other typographic styles.

The slab serif style, sometimes also referred to as the Egyptian style, was very popular with woodcut printers and hence gained some recognition as the default western style in American folklore. The name Egyptian also created some confusion about the origins of the style, but one must remember that this was also an age of rediscovery of ancient Egypt. This led to this new and surprising style being labeled Egyptian, simply as a way of classifying the typeface as something exotic or foreign. With its heavy serifs and bold forms, it led to a striking and appealing new style for posters and other print items.



Specimen of printing types by V. & J. Figgins 1840
Antique typeface
Image credit: Grolier Club Exhibitions



Standard rectangular serifs

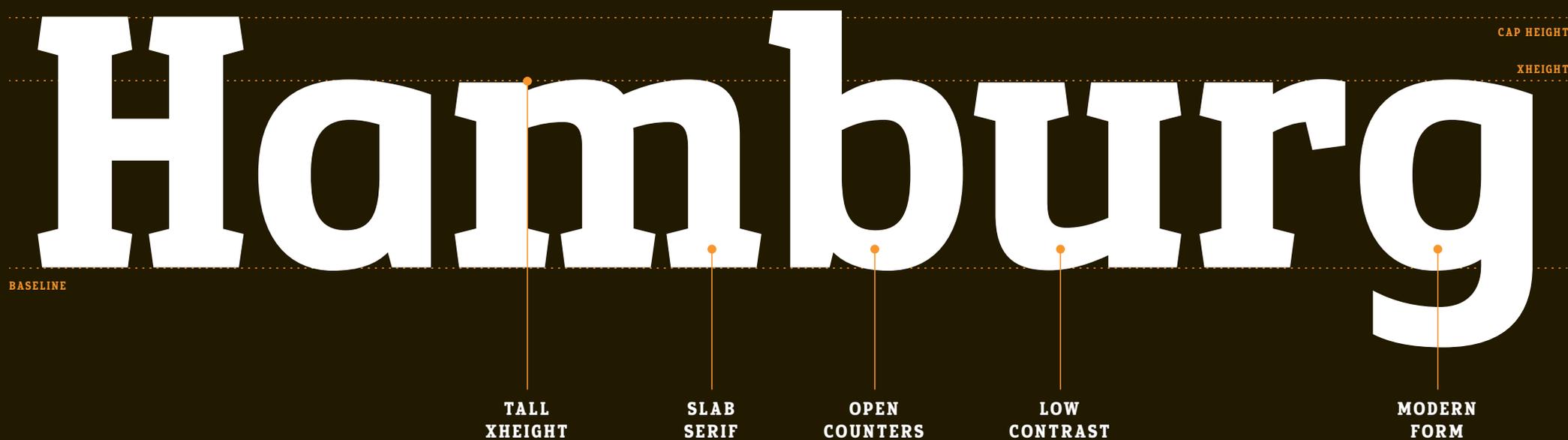
Wedge serifs of Gonia

As I started the project, I therefore had a wireframe of the general direction I wanted the typeface to explore. I also had a clear goal, I wanted a complete typeface that could be employed for titling, as the origins of the style dictated, but that would equally function well for longer passages of text, I therefore wanted a versatile, multiple weight, slab serif family.

The main design feature is actually found in my approach to the serifs, rather than working with a rectangular block, the serifs employ a wedge shape, with very slight diagonals on the sides and a pointed central axis. These small, seemingly unimportant details are what created the main dynamic in the typeface. These changes had the effect of lightening the overall serif and produced an interesting change related to size. In small point sizes, the serifs seem regular, rectangular and classic, allowing a fluid and seamless reading experience. But as the typeface is increased in size, the finer details become more prominent, highlighting these particular, unique traits that give the typeface so much personality. This double lecture of the form was of particular interest to me since it highlighted two aspects that I wanted the typeface to embody, functioning as a legible text typeface in small sizes, while also containing enough finer details to make the typeface impactful and interesting in large point sizes.

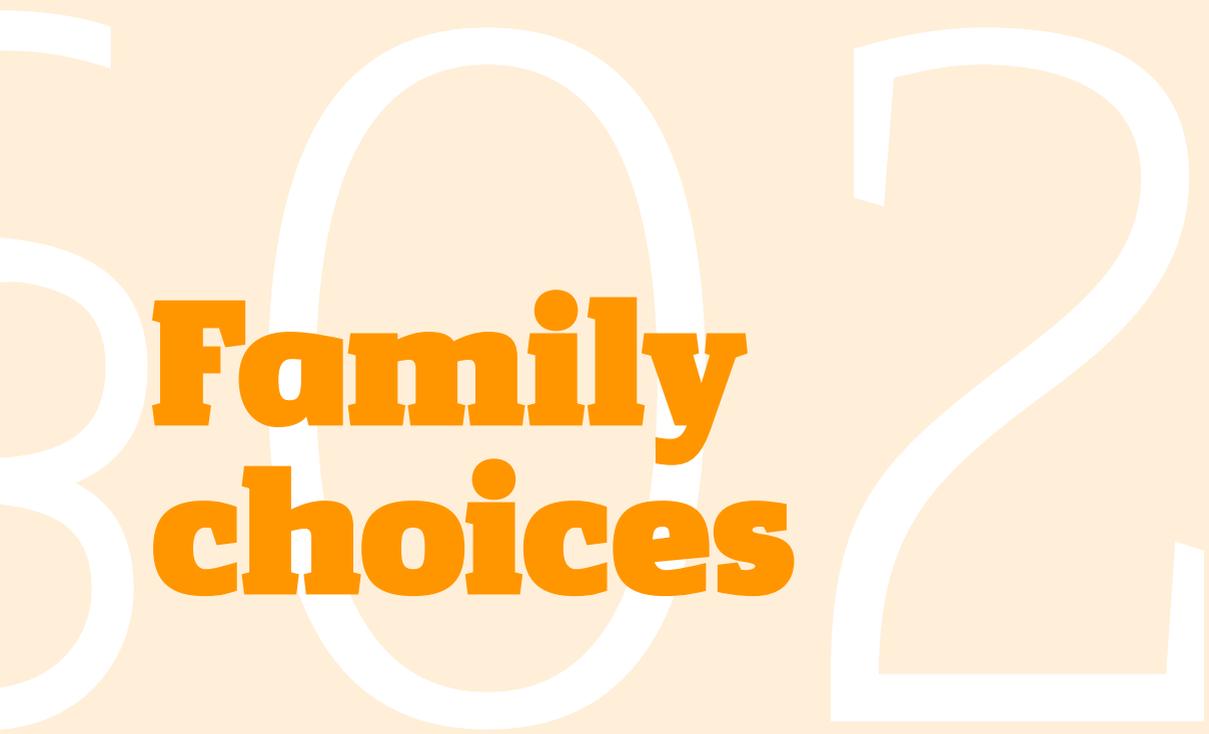
For the actual letter construction, I wanted to approach the design with a rational process, embracing the modern principles, therefore focusing on a clear, solid form with a bold appearance and strong balance. I also intended the typeface to be economical in terms of type setting, so I aimed to design a narrow form that seemed like a perfect compromise. In that same thinking, I used a relatively tall x height with short ascenders and descenders, further compacting the letters, but always with a keen eye on keeping the shapes open and clear so that they would remain legible in smaller point sizes.

That desire, for clear shapes is what also led my decision concerning two principle lowercase letters, the a and g. The historical and reputedly more legible form, is the double storied shapes, but with their multiple horizontal strokes, these forms can sometimes appear very dark. I therefore stayed on my modern line of thinking, and opted to use the simplified, single bowl open shapes for both letters. Their forms maybe slightly less adapted for running text, but they provided an open, balanced form that best suited the surrounding lowercase forms.



➔ **A B C D E F**
G H I J K L M
N O P Q R S
T U V W X Y
Z a b c d e f
g h i j k l m
n o p q r s t
u v w x y z

0 1 2
3 4 5
6 7 8
9 £ \$



Family choices

While many Slab serif typefaces were created as single, stand alone fonts destined only for use in attention grabbing headlines, I was clear from the outset that I wanted to expand my design to cover a range of different weights. I was confident that a well balanced letter in the slab style, could offer an intriguing and interesting solution in a range of settings, so including a variety of weights seemed like a logical direction.

My initial work focused on the intermediate weight, that would become my Regular style. This average weight allowed me to construct the base forms while starting to explore how I could compensate and best balance the more extreme Black weight that I would then work on. After these first two styles, I then decided to go to the extreme opposite by crafting a very fine and delicate weight that would become my Hairline style. While these thin weights have gained traction and recognition in most sans serif forms, it seemed more unique and original to equally explore this range for my slab family. While the overall construction retains much of the DNA of the original weights, the overall stroke is less contrasted and the serifs are slightly longer to better balance the white space in and around the letters.

EXTRA BLACK **I attach special importance to the**
 BLACK **view of geometry which I have**
 HEAVY **set forth, because without it I should**
 EXTRA BOLD **have been unable to formulate the**
 BOLD **theory of relativity. Without it the**
 SEMI BOLD **following reflection would have**
 MEDIUM **impossible:—In a system of reference**
 REGULAR **rotating relatively to an inert system**
 BOOK **the laws of disposition of rigid bodies**
 SEMI LIGHT **do not correspond to the rules of**
 LIGHT **Euclidean geometry on account of**
 EXTRA LIGHT **Lorentz contraction; thus if we admit**
 THIN **non-inert systems we must abandon**
 HAIRLINE **Euclidean geometry. The decisive**

EXTRA BLACK ***I attach special importance to the***
 BLACK ***view of geometry which I have***
 HEAVY ***set forth, because without it I should***
 EXTRA BOLD ***have been unable to formulate the***
 BOLD ***theory of relativity. Without it the***
 SEMI BOLD ***following reflection would have***
 MEDIUM ***impossible:—In a system of reference***
 REGULAR ***rotating relatively to an inert system***
 BOOK ***the laws of disposition of rigid bodies***
 SEMI LIGHT ***do not correspond to the rules of***
 LIGHT ***Euclidean geometry on account of***
 EXTRA LIGHT ***Lorentz contraction; thus if we admit***
 THIN ***non-inert systems we must abandon***
 HAIRLINE ***Euclidean geometry. The decisive***

An

EXTRA BLACK

An

BLACK

An

BOOK

An

SEMI LIGHT

An

HEAVY

An

EXTRA BOLD

An

LIGHT

An

EXTRA LIGHT

An

BOLD

An

SEMI BOLD

An

THIN

An

HAIRLINE

An

MEDIUM

An

REGULAR

Gonia



Real italics

GONIA EXTRA BLACK

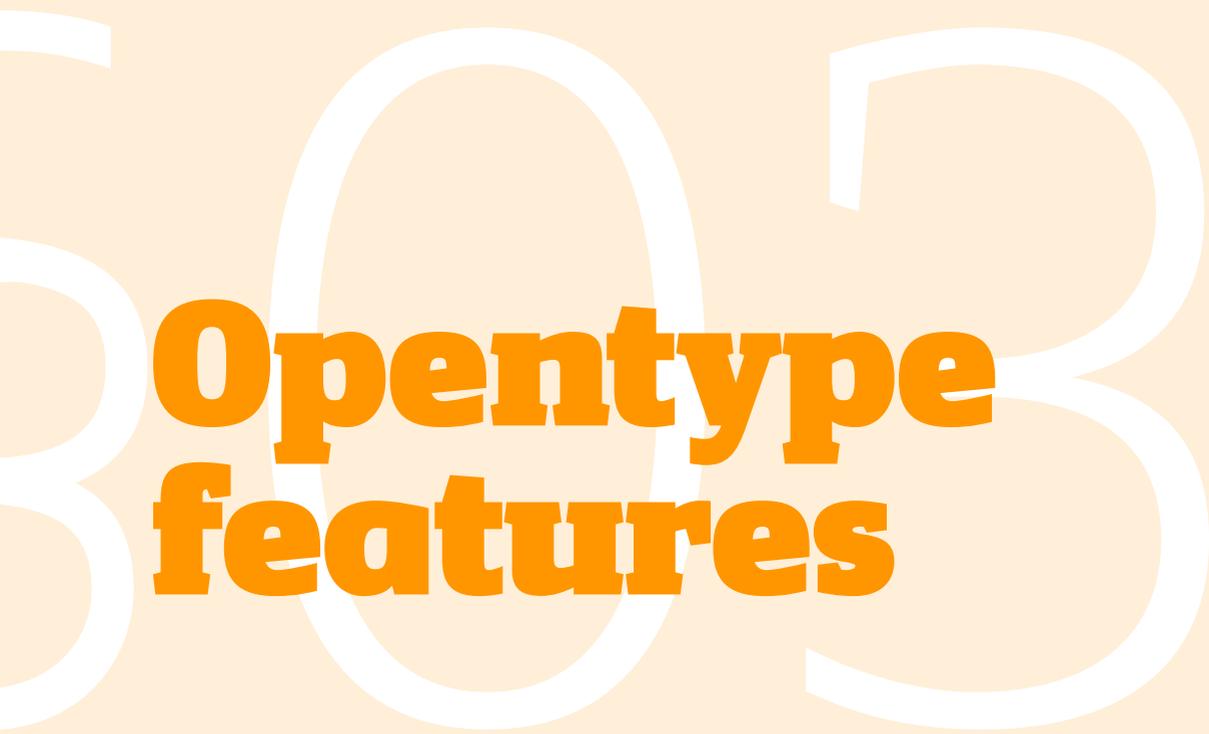
Real italics

GONIA EXTRA BLACK ITALIC

While I was conceiving the typeface, I had initially planned to only work on the roman forms, avoiding any italic weights. But as I worked through the styles and the first samples, I quickly revised my position since omitting the italics seemed to reduce the layout possibilities and style variations that my full family intended to offer. The quickest and easiest solution was simply to slant my roman forms, creating the so called Oblique style, but this seemed to rigid. I knew that a good italic must offer a clear visual distinction between the two main styles. I therefore went back to the drawing board and started to explore a more calligraphic and manual influence to the letters. This approach is particularly visible on letters like the i, l or n, where the main stem features a small curve at the bottom of the stroke, gently pulling the eye from one letter to the other. The true italics are therefore mainly distinguished in the lowercase forms. Overall, the italics are slightly lighter and more condensed than the roman styles.

As I neared the end of the project, I started to turn my attention to the fun aspect of the process, the font naming. I had originally looked for inspiration in the historical styles and designers, but I felt that my approach had been principally driven by my own exploration so a historical link seemed false. My process had been dominated by an exploration into the angular aspects and small variations these angles could bring to the design, hence angles, seemed to be the dominating factor. I decided to take inspiration from an ancient greek word Gonia, which translates to angle or corner for a short, original and striking name.

Lorentzian ether
 CAUSAL NEXUS
theory of gravitation
 ELECTROMAGNETIC
 anxious question
APPROXIMATELY
fundamental laws (*axioms*)
 WEIGHTY ARGUMENT
Minkowski's idiom
 SURFACE OF WATER
ether hypothesis
SPACE-TIME THEORY



Opentype features

As with most of my designs, Gonia includes a range of Opentype features to be able to offer the best solution of each setting.

The first focus was on including some alternate letters to fully answer the question I had raised with my choice of single storied lowercase letters. Through automatic substitutions in the Opentype technology, this allowed me to equally include the historical double storied forms for those that would prefer this form. Since the debate can be seen as subjective, this solution offered the best of both worlds, my choice is the default style, but any user can easily switch to the classical forms.

For the numerals, I also employed the Opentype substitutions to allow a selection of number styles that can best suit each situation. The default set, the lining numbers, are figures that are aligned to the capital height and are best suited for titling or uses where the alignment with the uppercase forms is essential. The second set, the hanging, or old style numbers are principally aligned to the lowercase but feature ascending and descending strokes that mimic the rhythm found in the lowercase letters. These are best suited for use in running text where their smaller size will better match the overall texture. A third set, named tabular lining, are numbers that are equally aligned to the capitals but share a common width. The purpose of these digits is to allow the setting of different numbers while remaining aligned vertically, typically used in tables and columns. A final set of figures are the scientific numbers, these are employed for the setting of inferior or superior values used in scientific formulas. These smaller figures are equally employed for the fraction feature. This Opentype features allows the setting of any type of fraction, simply by separating the values using the slash bar.

finals

LIGATURES

No296

DEFAULT LINING NUMBERS

official

DISCRETIONARY LIGATURES

No296

HANGING NUMBERS

grainy

ALTERNATES

No296

TABULAR LINING NUMBERS

H²O₃N

SCIENTIFIC NUMBERS

29/65

FRACTIONS

agitation

DEFAULT GLYPHS

agitation

ALTERNATE GLYPHS

When in the first half of the nineteenth century the far-reaching similarity was revealed which subsists between the properties of light & those of elastic waves in ponderable bodies, the ether hypothesis found fresh support. It appeared beyond question that light must be interpreted as a vibratory process in an elastic, inert medium filling up universal space. It also seemed to be a necessary consequence of the fact that light is capable of

DEFAULT GLYPHS

When in the first half of the nineteenth century the far-reaching similarity was revealed which subsists between the properties of light & those of elastic waves in ponderable bodies, the ether hypothesis found fresh support. It appeared beyond question that light must be interpreted as a vibratory process in an elastic, inert medium filling up universal space. It also seemed to be a necessary consequence of the fact that light is capable of

ALTERNATE GLYPHS



Applications

Despite its inspiration in display styles, the Gonia typeface has expanded its style across a wide range of 28 styles and has become a truly versatile family. A quick glance may reveal a classical style, but upon further inspection, the finer details of the typeface conjure a unique and distinctive vision. Through this extensive selection of weights and italics, Gonia offers a pleasant reading experience in small sizes with a solid presence and balanced weight. Its true character comes to light in larger point sizes where the subtle serif variations offer the text a vibrant, dynamic style that can grab attention while staying economical in space usage.

Developed as a multilingual family, it supports 89 Latin based languages through a large character set that includes all the necessary punctuation, accents and symbols. Thanks to the OpenType features, users can further enhance the content through a precise selection of the correct letter forms or numerals to suit their needs.

Available as stand alone static styles, Gonia is also available as a single variable font, offering the users even more control over the weight variations. It is also available as a web font or any other digital format, including apps and e publishing.

Welcome to Burger Bliss!



Get ready to sink your teeth into pure deliciousness with our juicy burgers! Crafted with the finest ingredients and grilled to perfection, each bite is a flavor explosion. Whether you're a classic veggieburger lover or crave adventurous combos, our menu has something for everyone. So, why wait? Dive into burger heaven today!

When in the first half of the nineteenth century the far-reaching similarity was revealed which subsists between the properties of light and those of elastic waves in ponderable bodies, the ether hypothesis found fresh support. It appeared beyond question that light must be interpreted as a vibratory process in an elastic, inert medium filling up universal space. It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the "quasi-rigid" luminiferous ether, the parts of which can carry out no movements relatively to one another except the small movements of

GONIA BOOK - 6/7.2PT

When in the first half of the nineteenth century the far-reaching similarity was revealed which subsists between the properties of light and those of elastic waves in ponderable bodies, the ether hypothesis found fresh support. It appeared beyond question that light must be interpreted as a vibratory process in an elastic, inert medium filling up universal space. It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid.

GONIA BOOK - 8/9.6PT

When in the first half of the nineteenth century the far-reaching similarity was revealed which subsists between the properties of light and those of elastic waves in ponderable bodies, the ether hypothesis found fresh support. It appeared beyond question that light must be interpreted as a vibratory process in an elastic, inert medium filling up universal space. It also seemed to be a necessary consequence of the fact that light is ca-

GONIA BOOK ITALIC - 14/16.8PT

When in the first half of the nineteenth century the far-reaching similarity was revealed which subsists between the properties of light and those of elastic waves in ponderable bodies, the ether hypothesis found fresh support. It appeared beyond question that light must be interpreted as a vibratory process in an elastic, inert medium filling up universal space. It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus

GONIA BOOK - 10/12PT

**WHEN IN THE FIRST HALF OF THE
NINETEENTH CENTURY THE FAR-
REACHING SIMILARITY WAS REVEALED WHICH
SUBSISTS BETWEEN THE PROPERTIES
OF LIGHT AND THOSE OF ELASTIC WAVES
IN PONDERABLE BODIES, THE ETHER
HYPOTHESIS FOUND FRESH SUPPORT.
IT APPEARED BEYOND QUESTION THAT
LIGHT MUST BE INTERPRETED AS A
VIBRATORY PROCESS IN AN ELASTIC,
INERT MEDIUM FILLING UP
UNIVERSAL SPACE. IT ALSO SEEMED
TO BE A NECESSARY CONSEQUENCE
OF THE FACT THAT LIGHT IS CAPABLE
OF POLARISATION THAT THIS
MEDIUM, THE ETHER, MUST BE OF
THE NATURE OF A SOLID BODY,
BECAUSE TRANSVERSE WAVES ARE
NOT POSSIBLE IN A FLUID, BUT ONLY
IN A SOLID. THUS THE PHYSICISTS
WERE BOUND TO ARRIVE AT THE
THEORY OF THE "QUASI-RIGID"
LUMINIFEROUS ETHER, THE PARTS
OF WHICH CAN CARRY OUT NO
MOVEMENTS RELATIVELY TO ONE
ANOTHER EXCEPT THE SMALL
MOVEMENTS OF DEFLECTION.**

electro-magnetic field

(e.g. densities, velocities, deformations, stresses)

The laws were clear and simple

experiment of Fizeau

admitting electric and magnetic force as fundamental

Berlin January 27th, 1921

May 5th, 1920, University of Leyden

kinematics of the special theory

For whereas they previously had required of a conclusive theory that it should content itself with the fundamental concepts which belong exclusively to mechanics (*e.g. densities, velocities, deformations, stresses*) they gradually accustomed themselves to admitting electric and magnetic force as fundamental concepts side by side with those of mechanics, without requiring a mechanical interpretation for them. Thus the fundamental concepts of mechanics became insupportable. A way out of this dead end was found in the reverse direction, by reducing the principles of mechanics to those of electricity, and this especially as confidence in the strict validity of the equations of



Extras

8 PIZZABRÖTCHEN (MIT KNOBLAUCHÖL) WAHLWEISE GEFÜLLT MIT

Extra Mozzarella
Mozzarella und Bratwurstscheiben³
Mozzarella und Jalapeños¹
Mozzarella und Schinken¹

3,49€

CHEESY BREAD

Kross gebackene Brotstangen aus
frischem Teig mit Mozzarella und
Kräutern, serviert mit Tomatendip

3,49€

DIE 2. PORTION
DEINER WAHL

TWISTY BRAD

8 raffiniert gedrehte Brotstangen
mit italienischen Kräutern
und 2 Tomatendips

3,49€

Getranke

Coca-Cola, Coca Cola Light,
Coca-Cola Zero, Fanta, Sprite,
Lift, Mezzo Mix
zzgl. 0,5l

1,70€

zzgl. 1,0l

2,60€

ViO Still, ViO Medium,
Nestea Pfirsich
zzgl. 0,5l

1,70€

Bitburger Pils
(nur für Lieferung)
zzgl. 0,5l

1,99€

Chicken & Wedges

CHICKEN WINGS

(7 Stück, inkl. 1 Sauce)

4,99€

CHICKEN KICKS

(7 Stück, inkl. 1 Sauce)

Leckere Hähnchenbrustfilets,
ummantelt von einer knusprigen,
pikanten Panade

4,99€

CHICKEN STRIPS

(7 Stück, inkl. 1 Sauce)

Herzhaft panierte
Hähnchenbrustfiletstreifen

4,99€

CHICKEN DUO

1 Hähnchenbeilage, 200g
Wedges und 2 Saucen

6,99€

POTATO WEDGES 200g

und 1 Sauce

2,99€

400g

und 2 Saucen

4,99€

Salate

GEMISCHTER SALAT

(inkl. 1 Dressing)

3,49€

GEMISCHTER SALAT MIT HÄHNCHENBRUSTFILET

Parmesan (inkl. 1 Dressing)

4,49€

GEMISCHTER SALAT MIT THUNFISCH UND OLIVEN

(inkl. 1 Dressing)

4,49€

EXTRA
DRESSING

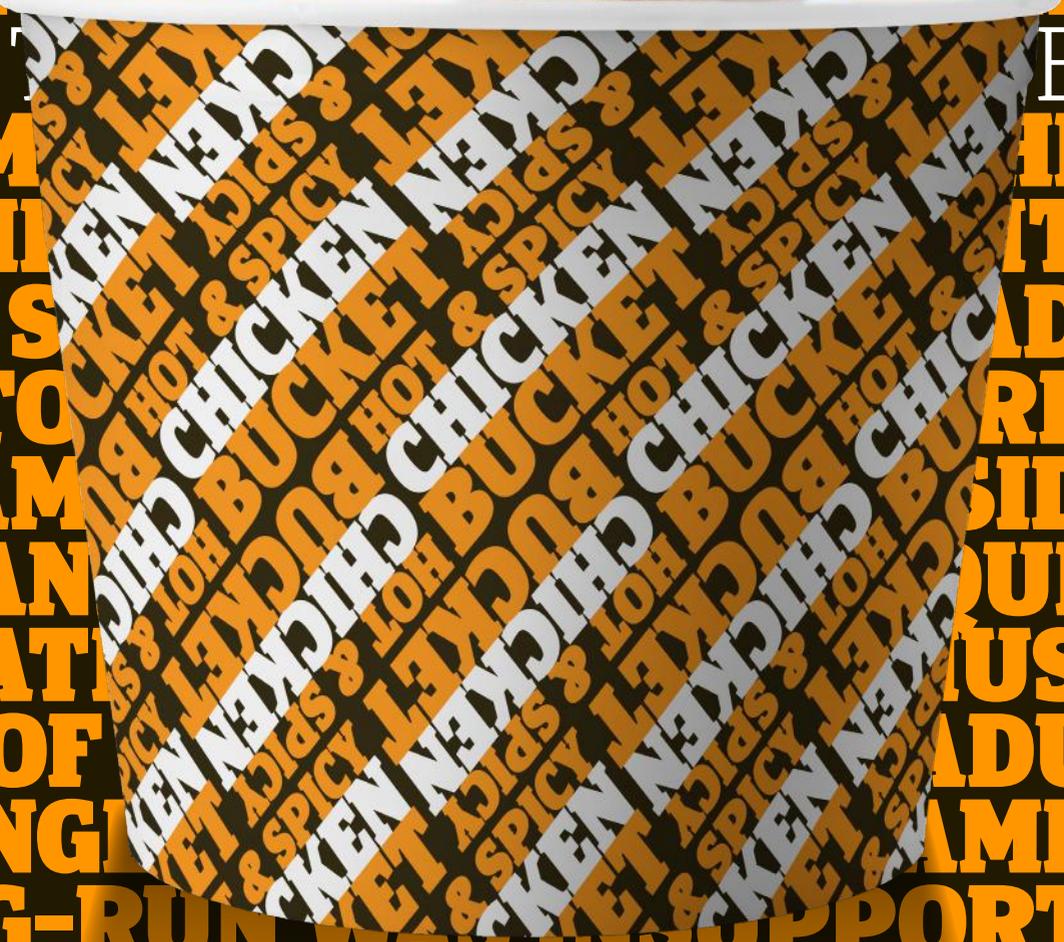
JE
0,60€

Caesar &
Balsamico

gravitation potentials g_{μ}
ELASTIC DEFORMATION
unextenuated form
GEOMETRY & EXPERIENCE
theory of Hertz
MEDIUM FILLING UP
homogeneous nor isotropic
ETHER & THE THEORY OF RELATIVITY
tangible solid bodies
THEORETICAL PRINCIPLES
Think of waves
THE NEXT POSITION
cosmic extent



OST IMPERCEPTIBLY THE THEORETICAL PHYSICISTS
ADAPTED THEMSELVES TO A SITUATION WHICH,
FROM THE STANDPOINT OF THE MECHANICAL
PROGRAMME, WAS VERY DEFICIENT. THEY WERE
PARTICULARLY INFLUENCED BY THE PRO-
DYNAMICAL INVESTIGATIONS OF THE PART
OR WHEREAS THEY PREVIOUSLY HAD BEEN
A CONCLUSIVE THEORY OF THE PHENOMENON
ITSELF WITH THE FUNDAMENTAL PRINCIPLES
LONG EXCLUSIVELY TO MECHANICAL INTERPRETATIONS
CITIES, DEFORMATIONS, STRESS, AND STRAIN
CUSTOMED THEMSELVES TO MECHANICAL INTERPRETATIONS
GENETIC FORCE AS FUNDAMENTAL. BUT THIS CHANGING
WITH THOSE OF MECHANICAL INTERPRETATIONS
MECHANICAL INTERPRETATIONS OF THE MECHANICAL VIEW OF
ABANDONED. BUT THIS CHANGING MECHANICAL INTERPRETATIONS
ISM WHICH IN THE LONG-RUN WAS IN SUPPORT OF
WAY OF ESCAPE WAS NOW SOUGHT IN THE REVERSE



Newton's time, gravity has

been com

action and

bodies. Fr

the gener

it can be a

total redu

reciproca

masses—a

for exampl

the universe is spatially finite.



305 Styles

The next few pages feature some small previews of the various weights included in the Gonia typeface.



Gonia Hairline

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as to the cause of gravity, and

therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena.

GONIA HAIRLINE - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it seemed to be in conflict

GONIA HAIRLINE & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road which

GONIA HAIRLINE - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the "quasi-rigid" luminiferous ether, the parts of which can carry out no movements relatively to one another except the small

GONIA HAIRLINE - 12/14.4PT

Gonia Thin

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as to the cause of gravity, and

therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena.

GONIA THIN - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it seemed to be in conflict

GONIA THIN & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road which

GONIA THIN - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the "quasi-rigid" luminiferous ether, the parts of which can carry out no movements relatively to one another except

GONIA THIN - 12/14.4PT

Gonia Extra Light

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as to the cause of gravity, and

therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena.

GONIA EXTRA LIGHT - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it seemed to be in conflict

GONIA EXTRA LIGHT & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road which

GONIA EXTRA LIGHT - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA EXTRA LIGHT - 12/14.4PT

Gonia Light

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as to the cause of gravity, and

therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena.

GONIA LIGHT - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it seemed to be in conflict

GONIA LIGHT & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road which

GONIA LIGHT - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA LIGHT - 12/14.4PT

Gonia Semi Light

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as to the cause of gravity, and

therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena.

GONIA SEMI LIGHT - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it seemed to be in conflict

GONIA SEMI LIGHT & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road which

GONIA SEMI LIGHT - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA SEMI LIGHT - 12/14.4PT

Gonia Book

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as

to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort

GONIA BOOK - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it seemed to be in conflict

GONIA BOOK & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road which

GONIA BOOK - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA BOOK - 12/14.4PT

Gonia Regular

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as to the

cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort towards the

GONIA REGULAR - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it seemed to be in conflict

GONIA REGULAR & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road

GONIA REGULAR - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA REGULAR - 12/14.4PT

Gonia Medium

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate

as to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort

GONIA MEDIUM - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it

GONIA MEDIUM & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the road

GONIA MEDIUM - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA MEDIUM - 12/14.4PT

Gonia Semi Bold

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate

as to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort

GONIA SEMI BOLD - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it

GONIA SEMI BOLD & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this was the

GONIA SEMI BOLD - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA SEMI BOLD - 12/14.4PT

Gonia Bold

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate

as to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort

GONIA BOLD - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it

GONIA BOLD & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this

GONIA BOLD - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the “*quasi-rigid*” luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA BOLD - 12/14.4PT

Gonia Extra Bold

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate as

to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride ever made in the effort

GONIA EXTRA BOLD - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it

GONIA EXTRA BOLD & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this

GONIA EXTRA BOLD - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the "quasi-rigid" luminiferous ether, the parts of which can carry out no movements relatively to one

GONIA EXTRA BOLD - 12/14.4PT

Gonia Heavy

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate

as to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride

GONIA HEAVY - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it

GONIA HEAVY & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—

GONIA HEAVY - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the "quasi-rigid" luminiferous ether, the parts of which can carry out no movements

GONIA HEAVY - 12/14.4PT

Gonia Black

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate

as to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride

GONIA BLACK - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it

GONIA BLACK & ITALIC - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this

GONIA BLACK - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the "quasi-rigid" luminiferous ether, the parts of which can carry out

GONIA BLACK - 12/14.4PT

Gonia Extra Black

It is true that even in everyday experience weight, which is in a sense action at a distance, plays a very important part. But since in daily experience the weight of bodies meets us as something constant, something not linked to any cause which is variable in time or place, we do not in everyday life speculate

as to the cause of gravity, and therefore do not become conscious of its character as action at a distance. It was Newton's theory of gravitation that first assigned a cause for gravity by interpreting it as action at a distance, proceeding from masses. Newton's theory is probably the greatest stride

GONIA EXTRA BLACK - 6/7.2PT

Newton's theory is probably the greatest stride ever made in the effort towards the causal nexus of natural phenomena. And yet this theory evoked a lively sense of discomfort among Newton's contemporaries, because it

GONIA EXTRA BLACK - 18/21.6PT

It is only with reluctance that man's desire for knowledge endures a dualism of this kind. How was unity to be preserved in his comprehension of the forces of nature? Either by trying to look upon contact forces as being themselves distant forces which admittedly are observable only at a very small distance—and this

GONIA EXTRA BLACK - 10/12PT

It also seemed to be a necessary consequence of the fact that light is capable of polarisation that this medium, the ether, must be of the nature of a solid body, because transverse waves are not possible in a fluid, but only in a solid. Thus the physicists were bound to arrive at the theory of the "quasi-rigid" luminiferous ether, the parts of which can carry out

GONIA EXTRA BLACK - 12/14.4PT

BOLD & IMPOSING

info@typogama

THIN *TO* **DARK**

versatile designs

FLEXIBLE SOLUTION

28 styles

SLAB SERIFS

Introducing: New!

#12890 AVENUE DE

Variable axis, weight, italic

A large, stylized white logo for 'typogama' is centered in the upper right quadrant. The word is written in a highly decorative, cursive script font. The letters are interconnected, with long, flowing tails and loops. The entire word is enclosed within a thin white circular border. The background of the page is a dark, solid color, making the white text stand out prominently.

Gonia typeface
by Michael Parson
28 weights
Text & Display

www.typogama.com

Specimen Layout: Michael Parson
Text & visuals: Michael Parson
Font used: Gonia
Longer text & notes set in
Gonia Light

July 2024 © Copyright
Typogama / Parson Research

Available as a Desktop, Web, Epub or
App licence.